

# Exclusive FirstClass Pricing for ISTE Affiliates



## FirstClass Collaboration Suite

FirstClass offers exclusive pricing agreement to ISTE, affiliates and their member districts and schools until June 2009.

### WHAT IS FIRSTCLASS?

FirstClass is designed to facilitate and enhance communication, collaboration and knowledge sharing by connecting key stakeholders within the education framework — including students, faculty, administration, parents, and alumni — within a secure, online environment.

### WHAT DOES FIRSTCLASS OFFER?

#### A COLLABORATIVE ONLINE COMMUNITY FOR STUDENTS, TEACHERS AND ADMINISTRATORS

FirstClass offers a dynamic yet secure electronic networking environment where students, teachers and administrators can safely collaborate via:

- **FirstClass Conferences** - permissions-based shared spaces that facilitate topic-based discussions, email, file sharing, group calendars, writing, peer editing, classroom resources sharing, lessons, assignment drop boxes, and more. Each conference can have custom background graphics, layouts, resources and workflow tools and can be used for a wide array of topics such as professional development, communities of practice, online courses, administrative forms and process, and peer discussions.
- **FirstClass Workspaces** - project areas where smaller groups of users can collaborate together on specific topics by sharing a wide range of electronic resources.
- **FirstClass Instant Messaging** - a powerful online peer communication tool for sharing thoughts, graphics, files, and even voice communications.
- **FirstClass Web Publishing** - built-in web publishing tools that enable users to easily create personal websites, blogs, and even podcasts from within the FirstClass system.
- **FirstClass File Storage** - FirstClass users can easily store files of any type within their FirstClass account - enabling truly mobile data. Files can be stored through simple “drag and drop” from a local computer or through the Upload/Download tools within FirstClass.

In addition to its powerful online community facility, FirstClass also offers a broad range of integrated features including:

- A centralized directory with built-in presence management.
- Personal and group calendars and scheduling.
- Personal and shared contact management.
- Access and synchronization via wireless handheld devices.
- Workflow and application development/database access tools.
- Network storage of bookmarks for personal and shared use.

## 21ST CENTURY TOOLS FOR IMPROVING LITERACY

FirstClass enables students of all ages to enhance their literacy skills by turning readers and writers into editors and collaborators. Students from schools across a district can connect through FirstClass conferences, email, or instant messaging to discuss literature or curricular topics, peer edit and publish their written work, and expand their roles beyond that of simply consumers of information, to become content producers and co-authors.

## FLEXIBILITY AND EASE OF USE

FirstClass delivers flexibility and performance that offers significant benefits to both users and technical staff, including:

- Easy-to-navigate user interface reduces learning curve and training requirements for new users.
- Client software is quick and easy to download and install.
- Multiple platform support — Windows, Mac OS X (PPC or Intel), Linux client and web browser — enables anytime, anywhere access to the system.
- Minimal hardware and administration requirements significantly reduce the time and effort needed to support the system.

## E-RATE ELIGIBILITY

The FirstClass Division of Open Text partners with schools and libraries by providing assistance and resources to help them successfully apply for, and secure funds through, the federal E-rate program for the use of the FirstClass product suite.

Eligible components of FirstClass include:

- Email Services
- Voicemail Services
- Web Hosting
- Supporting Hardware
- Maintenance and Support

Further details on FirstClass' E-rate eligibility are outlined at [www.firstclass.com](http://www.firstclass.com).

## HOW CAN YOUR SCHOOL TAKE ADVANTAGE OF THIS OFFER?

FirstClass is the collaboration solution of choice for hundreds of schools and districts. Due to funding shortfalls and other challenges, however, many districts struggle to make the initial investment in licensing and training to get started with FirstClass or expand their existing FirstClass system.

To reduce this financial hurdle for schools and districts, FirstClass is offering exclusive pricing on the full suite of FirstClass products. Under this agreement, ISTE, affiliates and their member schools and districts will benefit from significant discounts on the following FirstClass products:

### FirstClass Staff and Student Licenses

**FirstClass ED** - the online learning tool that introduces enhanced learning management features.

**FirstClass RWD** - the powerful web content management system for FirstClass.

**FirstClass Unified Communications** - integrated voice and fax.

**FirstClass Log Analyzer** - a flexible administration management tool for system analysis.

**FirstClass Service Modules** - application development, synchronization, archiving services, etc.

This discounted pricing offer will be available to both new and existing FirstClass customers to purchase initial licenses or expand their current FirstClass systems. Core FirstClass licenses, as well as add-on modules and professional services, will be subject to these discounted rates.

This exclusive pricing is available unit June 19, 2009. For further details, or to receive a price quote for your school or district, please contact us directly at [sales@firstclass.com](mailto:sales@firstclass.com) or via telephone at 1-888-808-0388, or contact your authorized FirstClass Channel Partner.