**Maine Education Conference**

10/10/14 32 Half-day Workshops

Vendor Reception Sponsor Vintage Tech Recyclers
Educator/Leader of the Year Banquet

10/11/14 75 One-hour sessions

Opening Keynote: Kevin Honeycutt
Vendor exhibits
Closing Keynote
Google Guru Dan Russell

Companies Represented 62

Attendees & (117 complementary registrations)

STATS

785 Registrations

62 Exhibitor Representatives

**Sponsorships**

Cool2Career, Husson University
MLTI Student Conference, UMaine
EdCamp Maine, Waynflete School
TechConnect.Me, Colby College

**Leaders of the Year**

Maya Crosby, Digital Studies Coordinator
Kern Kelley, Technology Integrator
Page Lennig, Technology Coordinator

**Educator of the Year Finalist**

Jacqueline Durant-Harthorne, 2nd Grade Teacher

**Leadership Development**

In accordance with ACTEM’s mission, members may apply for assistance in the form of reimbursement on qualifying technology professional development opportunities.

**Professional Development**

ACTEM OFFICERS

Michael Richards, President
David Bridges, Vice President
Deborah White, Recording Secretary
Andrew Wallace, Treasurer

STAFF

Gary Lanoie, Executive Director & Business Manager

ACTEM BOARD

Michael Arsenault, SIG Technology Integrators
Dennis Crowe, NEISTE
Rachel Guthrie, Newsletter Editor
Dennis Kunces, Professional Development
Gwyneth Maguire, Digital Presence, Social Media Manager, Conference Co-Chair
Crystal Priest, Conference Co-Chair
Jaime Steward, Co-Chair Educator of the Year

**Membership**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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<tbody>
<tr>
<td>Individual</td>
<td>772</td>
</tr>
<tr>
<td>Institutional (District)</td>
<td>90</td>
</tr>
<tr>
<td>Small Institutional</td>
<td>32</td>
</tr>
<tr>
<td>Vendor</td>
<td>20</td>
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<tr>
<td>Life</td>
<td>22</td>
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<tr>
<td>Students</td>
<td>5</td>
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**Careernant of Computer Technology Educators of **

P.O. Box 187, Gorham, ME 04038
Tel: 207.222.4353 | Fax: 207.222.2057
info@actem.org | www.actem.org

**ACTEM’S MISSION**

**IS TO ENHANCE & INFLUENCE EDUCATION IN MAINE THROUGH THE USE OF TECHNOLOGY**

**ANNUAL REPORT 2013-14**

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### Fiscal Year Financials

#### Gross Sales Data
- **Hardware**: $262,028.00
- **Accessories**: $3,043.00
- **Memory**: $173,962.00
- **Software**: $621,465.00

#### Software & Hardware Sales
- **Gross Sales**: $964,327
- **Cost of Goods Sold**: $1,057,454

### Income Sources

<table>
<thead>
<tr>
<th>Category</th>
<th>Income</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Software/Hardware</td>
<td>$93,127</td>
<td>56%</td>
</tr>
<tr>
<td>Conference</td>
<td>$30,728</td>
<td>19%</td>
</tr>
<tr>
<td>Membership</td>
<td>$25,090</td>
<td>15%</td>
</tr>
<tr>
<td>Registration Services</td>
<td>$6,300</td>
<td>4%</td>
</tr>
<tr>
<td>Assistive Tech</td>
<td>$5,000</td>
<td>3%</td>
</tr>
<tr>
<td>Interest</td>
<td>$3,043</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>$3,844</td>
<td>2%</td>
</tr>
</tbody>
</table>

#### Income

- **SOFTWARE HARDWARE SALES 56%**
- **MEMBERSHIP 15%**
- **CONFERENCE 19%**
- **INTEREST 2%**
- **REGISTRATION SERVICES 4%**
- **ASSISTIVE TECH 3%**
- **OTHER 2%**

### Expenses

- **AWARDS 4%**
- **SPONSORSHIP 1%**
- **CONFERENCE 37%**
- **DEPRECIATION 2%**
- **MEETINGS/TRAVEL 5%**
- **OFFICE EXPENSES 10%**
- **PAYROLL 26%**
- **PD REIMBURSEMENTS 8%**
- **PD EXPENSES 1%**
- **PROFESSIONAL FEES 2%**
- **TAXES 0%**
- **NEWSLETTER 3%**

### Fund Balance

- **June 2013**: $158,896.34
- **June 2014**: $180,303.13
- **Gains**: $21,406.79

### The Maine Community Foundation Fund

Maine Community Foundation works with nonprofit organizations like ACTEM and provides professional investment management services.

**FY 2013-14 Financial Summary**

- **Total Income**: $1,217,654
- **Total Cost of Goods Sold [Expense]**: $964,123
- **Total Other Expenses**: $231,304
- **Net Income**: $22,227

### Note

Expense category breakdown excludes “Cost of Goods Sold”.

**FY 2013-14 was a good year for ACTEM in the MCF fund with dividends, interest earned and gains coming in at over $21,000**

**The MainEducation Tech Conference accounts for 37% of ACTEM’s expenses and 19% of the income. The 2014 conference has been renamed the ACTEM Technology Conference and will be held on October 9th & 10th, 2014, save the date!**

**Memory Kits to Maine Schools for their MLTI III MacBooks**

**SSD Drives for the MLTI III MacBooks**

**ACTEM had a very successful year in 2013-14 and ended the year with a profit. We can probably attribute this profit to the successful memory and SSD group buy in 2013 plus our expanded product offerings**

**www.actem.org**